



CITY OF EAST LANSING

The Home of Michigan State University

May 17, 2007

Dear Resident:

The continuing growth in the northern part of the City has increased the demand for convenience goods and services in the area. In response, Meijer, Inc., is proposing to construct a combined convenience store and gasoline station at its store on W. Lake Lansing Road. The new building would be located at the southeast corner of the Meijer site, at the corner of W. Lake Lansing and Marfitt Roads. The building would be placed behind much of the existing landscaping materials at the corner with the service pumps placed behind the building and accessible from the existing parking area in front of the Meijer Store. An enhanced pedestrian access would be provided to the building from the public sidewalks along both streets. Motor vehicles would enter the site from the existing driveways and service road around the parking area.

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Meijer hopes the new facility would bring a desirable service to the area by offering a variety of convenience goods, coffee, soft drinks, ice cream and other items. The facility is being designed to emphasize pedestrian and bicycle access from the surrounding neighborhoods, separate from vehicular traffic. A small outdoor dining area would be provided next to the building for customers to enjoy their drinks or ice cream. Pedestrian and bicycle access would be extended north along Marfitt Road to link to the City's Bike-Hike Trail at Abbey Road so the store can provide food and drinks – and offer restroom facilities – to the many local residents who regularly enjoy the trails.

Meijer also hopes to utilize this opportunity to employ new design and construction techniques in its facilities. The new building would be designed and constructed to comply with Leadership in Energy and Environmental Design (LEED) Green Building standards. The LEED standards are the new nationally accepted benchmark for the design, construction, and operation of high performance buildings and promote human and environmental health through sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality. The building would include a "green roof" and the facility would offer E-85 fuel in addition to regular gasoline products.

Neighborhood Residents

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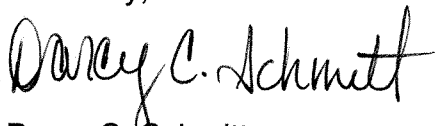
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Re: Meijer Gas Station/Convenience Store

Before finalizing its plan and submitting it to the City for formal review, Meijer wants the opportunity to present the design to its neighbors and get additional input that may be useful in improving their plan. Therefore, next Monday, May 21, the City is holding a neighborhood meeting at the Michigan High School Athletic Association, 1661 Ramblewood Drive (on the west side of Coolidge Road south of Lake Lansing Road).

We hope that any of you who would like to view the drawings prior to the planning process will attend this meeting and give us your input.

Sincerely,

A handwritten signature in black ink that reads "Darcy C. Schmitt". The signature is written in a cursive style with a large, prominent "D" and "S".

Darcy C. Schmitt